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For Immediate Release

**Laurel Hill Olive & Caper All-Natural Tortilla Chips Named  
sofi™ Finalist for Outstanding New Product of 2009**

**Award to be Presented During the NASFT Fancy Food Show®  
in New York on June 29th**

**Attleboro, MA; June 23, 2009** – Laurel Hill, a specialty and natural food products company, today announced its Olive & Caper Tortilla Chips are a finalist for Outstanding New Product of 2009 in the sofi™ Awards, presented at the National Association for the Specialty Food Trade's (NASFT) annual Fancy Food Show® in New York City. The Fancy Food Show is the premier marketplace for specialty foods, where retailers, restaurateurs, distributors and others in the trade discover innovative new food and beverage products.

Laurel Hill's Olive & Caper Tortilla Chips are a savory combination of piquant capers, olives, garlic and red peppers, all-natural, gluten-free, GMO/trans-fat free, and downright delicious! The light, crispy chips are made in a custom rectangular shape for easy snacking and the flavors are ground into the chips making them burst with taste.

"We are thrilled to be a sofi finalist for Outstanding New Product with our Olive & Caper Tortilla Chips," said Jeremy Isenberg, President of Laurel Hill. "We have been amazed at the customer feedback and initial sales since rolling out the chips just one month ago in the Northeast. We look forward to expanding our distribution to retailers across the country."

Laurel Hill Tortilla Chips (SRP: \$2.99) are available at more than 200 retailers throughout the Northeast, including select Whole Foods Markets, in four delicious flavors:



**Olive & Caper:** A zesty combination of savory caper and olive flavors

**Sea Salt & Lime:** The distinctive taste of sea salt with a hint of lime

**Multigrain:** A wholesome mix of quinoa, brown rice, chia, oat bran & flax seed grains

**Pepita & Spice:** A hearty blend of pumpkin, pepita & sweet spices

Laurel Hill has been manufacturing and distributing premium food products for more than 40 years. The full range of Laurel Hill products includes: imported vegetables, olives, premium snacks, trail mixes, condiments and sauces, and the latest addition, all-natural tortilla chips. For more information on Laurel Hill and their products please contact Jeremy Isenberg at 508-226-9544 or [jeremy@laurelhillfoods.com](mailto:jeremy@laurelhillfoods.com) or visit: <http://www.laurelhillfoods.com>.